



Cookies Policy

Blue Bird Airways uses cookies on its sites (<https://booking.bluebirdair.com>) and (<https://bluebirdair.com>) (the "Site", "sites", "our site", or "our sites"). We use cookies on our sites for a number of purposes. They help us to provide you with a good browsing experience of our sites, and also allow us for further improvement of the same. By continuing to browse our sites, you hereby, agree to our use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on our sites, your choices regarding cookies and further information about cookies.

What are cookies?

Cookies are small pieces of text data that are downloaded to your browser while you visit the web. A cookie file is stored in your web browser and allows the Site or a third-party to recognize you and make your next visit easier and more useful to you.

Are cookies harmful?

Cookies cannot harm you or your computer. They cannot contain viruses, cannot install harmful software and cannot damage your computer in any way. Although we use cookies to gather encrypted information to improve your user experience, this information is never personally identifiable. We do not use cookies to store any sensitive information, such as name, address or contact details.

Despite this, if you do wish to disable or remove cookies, please see the "Help" section of your browser or mobile device. Each browser or device handles the management of cookies differently, so you will need to refer to your appropriate "Help" documentation. However, as mentioned, please be aware that cookies are essential for certain features of our sites to work properly.

How Blue Bird Airways uses cookies?

When you use and access our Sites we may place a number of cookies files in your web browser.

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of the e-billing services.

Analytical/performance cookies. They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users find what they are looking for easily.

Functionality cookies. These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language).

Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the



advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them below.

The following shows the full list of platform cookies, used on this website.

First-party (company) cookies

Our sites will set some cookies that are essential for the website to operate correctly.

These cookies, none of which capture personally identifiable information, are as follows:

Visitor ID – this cookie is a numeric value that identifies unique visitors and provides coherence and consistency to a site visit;

Page Number – this cookie identifies the page you are on;

Session ID – this cookie identifies your website session;

Test – this cookie checks whether or not your browser supports cookies;

Third-party cookies

Our sites will set several types of third-party cookie, and we do not control the operation of any of them. The third-party cookies which may be set include but not limited to:

Google Analytics – we use Google Analytics to collect data about website usage. This data does not include personally identifiable information. You can view the Google Privacy Policy here: <https://policies.google.com/privacy>

Google Remarketing – we use Google's Remarketing cookie to market products and services we think may be of interest to you. You may see our adverts on Google's Display Advertising Network of partner websites and Google's own search results pages. We aim to carefully select the products and services we remarket to you and do so based on the pages you have visited on our website. To opt out of Google Remarketing, set your Google Ad Settings.

AeroCRS Cookie - tracking usage and storage of system variables

Incapsula –services for protection (web application firewall) you can view their cookie policy here: <https://www.incapsula.com/cookie-policy.html>.

Tracking cookies – we use jquery cookies for tracking purposes. You can view <https://code.jquery.com>.

Nagish – we use cookies to make our sites accessible. You can view their cookie policy here: <https://www.nagich.co.il/html5/sbs.py?id=8684&did=5905&G=>.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our sites.

What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Where can you find more information about cookies:

You can learn more about cookies and the following third-party websites:

- AllAboutCookies: <http://www.allaboutcookies.org/>

BBA reserves the right to alter its data cookies policy at any time.

We recommend that you check the latest version of the policy on a regular basis.

The current version is dated 8th October 2018.